



BE BOLD BE BRAVE

Be You!

AMERICAN BUSINESS WOMEN'S ASSOCIATION

Neapolitan News

Neapolitan Chapter

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The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

President's Message

What a dynamic year this is going to be! I'm excited to be your president and lead our organization to achieve the goals we've set. We are going to grow our membership this year and move from Level III Best Practices to Level II...or even back up to Level I ! I have loved being an ABWA member for the past 8 years and I'm looking forward to many more.



It was one of the best decisions I made when I moved to Naples in 2010. I've met wonderful women, many who have become fabulous friends, and I have stretched my skills in leadership. That's what ABWA is all about. We are an organization that supports all the members in their efforts to grow and that promise is what it's all about. I completed the Women in 20th Century Leadership course at 4 National conventions and that achievement and accepting my diploma on stage last year was so rewarding. As I took on roles – Program Chair, Secretary, Vice President, and part-time website support, I found that I could do new things and each success motivated me to do more! I look forward to every monthly meeting, every Open House, every Regional conference and every National conference as an opportunity to meet a new, fabulous woman, to hear a great program, and to learn information that will help me be a better, more successful business owner and supporter of our Neapolitan members. I was honored to be our Neapolitan 2015 Woman of the Year and I'm honored now to be your president. Every year brings another achievement that I thrive on. I hope I can instill the same excitement and energy that I feel in all of you! Let's make 2018-2019 a year to remember!

Your President,
Sam Black

2018-2019 Installation of New Board



Danielle Rachel, Treasurer; Amy Manley, Secretary; Belinda Zivich, Vice President and Sam Black, President

Update to Board: New Treasurer (Not Pictured) Ann Kohler

Upcoming Events & Meetings

Upcoming Dates

Board Meeting

12/5/2018@ 5:30 PM

Location: Amy Manley's office, 850 Park Shore Drive, Naples

Chapter Monthly Meeting

Tuesday 12/18/2018

Networking 5:15 PM to 6 PM

Dinner 6:00—8:00 PM

Hilton, Naples

SW FL Council WOY Luncheon

Saturday, February 16th, 2019

10:00 A.M. to 2:00 P.M.

Holiday Inn, Town Center

9931 Interstate Commerce Dr

(off Alico Road, Ft. Myers)

Best Practices 2018-2019

Program Themes

Leadership

Business Strategy or Operations Management

Sales & Marketing

Communications

Accounting & Finance

Human Resource Management

Entrepreneurial

Public Speaking

Recognition of Members

Apex Campus or Community Connections Training

4th Annual Women's Showcase

We held our 4th Annual Showcase on September 25, 2018 at the Hilton Naples. We highlighted 10 not-for-profits and 34 woman owned businesses. We raffled off some amazing donated items and enjoyed great food.

We want to thank all of you that participated in our event! Thank you to Bayside Balloons for our amazing decorations!

We want to thank our Silver Sponsor Florida Community Bank!



Business of the Month

Each month we select members to be Business of the Month. Since we have so many members now, we are highlighting TWO members each month so most will get an opportunity during the fiscal year.

What does that mean? The member gets her photo and a short bio about herself and her business on the website. She also gets her name mentioned in the meeting notice/invitation that is sent to all members and potential members.

And finally, AT the monthly meeting she gets to read her bio to all the attendees.

August - Liri Basha and Heather Jennings

September – Karen and Roxane Galati

October – Susan Fortner and Nina Christensen



Jayne's Open House



Marianne's Open House

Open House Events First Quarter

One of the great benefits of membership in our ABWA Neapolitan chapter is the opportunity to host an Open House at your place of business and highlight your products or services to the Open House guests. And if you don't have a brick and mortar place of business – you are home based – a number of our members do have space you can use, or some members have even held their Open House at....their house!!! We (ABWA) fund the paper goods/cups, plates, napkins, etc., and you fund the refreshments you want to serve. What is nice about this opportunity is you get to have 10-15 minutes of your commercial so members will have more in-depth knowledge about what you do....more than your 20 second introduction at the monthly meetings. Typical attendance ranges from 10 to 15...and even up to 20 guests, and it's a great chance to invite non-members to see how fun we are! We schedule the Open House events for the 2nd week of a month; Tuesday, Wednesday or Thursday. Two members can co-host an Open House and we often do that if the two agree they are not competing businesses.

We kicked off the year with 3 great Open House events. August was Marianne Kearns and she told us about her Pace Center for Girls and the great Love That Dress event she ran in September. We all brought a dress as a ticket to raffle items she gave away tickets to her big event and colorful T-Shirts.

September was Jodi Bisogno – Cancer Alliance and Marylynn Marr – She Will Fight. Both members and their organizations do so much for people battling cancer in our community. They hosted a lovely Open House at the Cancer Alliance office and explained the services and support they give their “clients.”

October Jayne Koedding hosted us at her fabulous Organic Skincare and Bodyworx Spa. Jayne explained how she researched and found many (5) lines of pure organic skincare treatments and make-up for women (and men). She sources them all over the country. In addition to those lines, her spa also offers facials and massages. Jayne and her staff are committed to helping customers find the right treatments for their individual skin challenges.

If you want to sign up for an Open House, currently February through July dates are available. Email sam@samblack.com to reserve your month!



Adele Maria-Cui was awarded the Protégé Award for the 2017-2018 Chapter Year.

This award is presented to someone who has contributed to the Chapter in their first year as a member.

Congrats Adele! Well deserved!

Protege Award

December Meeting Information

Our 12/18 Holiday Party is going to include lots of fun. Each year we select an organization to collect gifts for and this year we are requesting \$15 gifts or more for the Boys and Girls Club of Collier County. The gifts are for their 6th graders, who typically get lost/missed in holiday gift giving.

Please wrap and write boy or girl on the outside/a label. Ideas are below::

- Soccer balls, footballs, sports items for boys & girls
- Little gift sets of lotion, lip balm/lip gloss, Nail art, body care products for girls
- Coloring books and pencils for girls
- Puzzles and logic games for boys and girls
- iTunes, Target or Wal-Mart Gift card for boys and girls
- T-shirts for school

We are also doing our Cookie Exchange since it was so successful last year! Please bring SIX baggies of 6 cookies each (or more if you want) for exchange.

Finally, we all have white elephant items around the house....but remember one woman's junk is another woman's treasure. ☺ Please bring a wrapped white elephant gift. You'll pick a number, select your gift in number order...and stealing will be allowed ☺

ABWA's Proud Code of Conduct

- All members will serve as goodwill ambassadors for the American Business Women's Association.
- Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
- Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
- Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
- Members will not use their personal power to advance their personal interests.
- Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.